

**BAYERO BUSINESS SCHOOL**  
**BAYERO UNIVERSITY, KANO**  
**KANO, NIGERIA**  
**MBA COURSE STRUCTURE**

**MBA SPECIALIZATION COURSES (2 Credit Each)**

<b>CODE</b>	<b>TITLE</b>
<b>1. Agribusiness</b>	
MBA 8222	Agricultural Environmental Economics, and Policies
MBA 8223	Strategic Planning, Innovation and Management of Agribusiness
MBA 8224	Agricultural Investment Analysis and Management
MBA 8225	Analysis of Global Food Markets, Value Chains and System
<b>2. ENTREPRENEURSHIP AND VENTURE CREATION</b>	
MBA 8247	Business Planning Development and Innovation
MBA 8248	Rethinking Traditional Occupation
MBA 8249	Small Business Management
MBA 8250	Family Business and Venture Capital
<b>3. FINANCE AND INVESTMENTS</b>	
MBA 8243	Investment in the Emerging Market
MBA 8244	Public Finance
MBA 8245	Real Estate Management and Mortgage Financing
MBA 8246	Islamic Finance
<b>4. HEALTH SERVICES MANAGEMENT</b>	
MBA 8226	Introduction to Health Management
MBA 8227	Health Policy Analysis
MBA 8228	Principles of Epidemiology
MBA 8229	Health Care Informatics
MBA 8230	Research Methods for Health Services Administration
<b>5. HOSPITALITY, TOURISM &amp; EVENT MANAGEMENT</b>	
MBA 8235	Hospitality Management
MBA 8236	Hospitality and Event Planning
MBA 8237	Tourism Management
MBA 8238	Event Management

## **6. HUMAN RESOURCE MANAGEMENT**

- MBA 8205 Organization Conflict and Industrial Relations
- MBA 8206 Manpower Planning and Development
- MBA 8207 Management Across Cultures
- MBA 8208 Compensation Theory and Administration

## **7. INFORMATION AND COMMUNICATION TECHNOLOGY**

- MBA 8218 Information Management
- MBA 8219 Business Information Network
- MBA 8220 Database Management System
- MBA 8221 E-Commerce

## **8. INTELLECTUAL AND INDUSTRIAL RIGHTS**

- MBA 8210 Copyright
- MBA 8211 Trademarks
- MBA 8212 Patent
- MBA 8213 Industrial Design

## **9. MARKETING**

- MBA 8201 International Marketing
- MBA 8202 Sales Management and Forecasting
- MBA 8203 Services Marketing and Promotions Strategies
- MBA 8204 Consumer Behaviour

## **10. PROJECT MANAGEMENT**

- MBA 8231 Strategic Project Management
- MBA 8232 Project Tools and Techniques
- MBA 8233 Mastering Project Management/Project Management Practices
- MBA 8234 Work Measurement and Evaluation

## **11. PUBLIC AND PRIVATE POLICY**

- MBA 8239 Public Sector Policy, Implementation and Evaluation
- MBA 8240 Private Sector Policy, Implementation and Evaluation
- MBA 8241 Public - Private Partnership
- MBA 8242 Leadership and Dynamic Governance

## **12. TECHNOLOGY AND INNOVATION**

- MBA 8214 Technology and Innovation
- MBA 8215 Management and Technology Innovation
- MBA 8216 Strategic Management of Technology and Innovation
- MBA 8217 Strategic Opportunities in Energy